

# Drexel in London Course Offerings

Fall & Winter Course Offerings (students take 4 courses)
ARTH 300 History of Modern Design
ARTH 465 Art Through London Collections
BUSN T480 Business Ethics <i>FIE title: Ethical Dilemmas: Business and the World</i>
COM 150 Mass Media & Society <i>FIE title: Media in Britain</i>
COM 360 International Communication <i>FIE title: British Broadcasting</i>
COM T380** British Culture and Visual Media
CULA T480 Food Society Culture in the UK
DSMR T480 London's Consumer Landscape
ECON 351 Resource and Environment Econ <i>FIE title: Ecology, Environment and Economics: Market Forces and Sustainability</i>
ENGL 315 Shakespeare
ENGL T380* Contemporary British Theater
ENGL 395 20 <sup>th</sup> Century UK Migrant Fictn
FIN 301 Fundamentals of Finance
HIST 247 Modern England, 1815 – present <i>FIE title: British History: The Making of Modern Britain from Empire to Contemporary Geopolitics</i>
GST T380 International Diplomacy
GST T380 Islam & the West
INTB 334 International Trade
MIP T380 Busn. in Brit. Music Industry <i>FIE title: Cash, Money, Records Forever</i>
MKTG 357 Global Marketing
MKTG 362 Brand & Reputation Mgmt <i>FIE title: Strategic Brand Management</i>
MKTG 201 Principles of Marketing
MKTG T480 Creative Thinking: Advertise
MUSC T380* Music in 20 <sup>th</sup> Century Britain
ORGB 300 Organizational Behavior <i>FIE title: Principles of Management</i>
PHIL 323 Organizational Ethics <i>FIE title: Ethical Leadership</i>
PHTO T480 Photojournalism: London Lens
PSCI T480 British Politics
PSCI T480 Political Economy of the EU
PSY T480 Social Psych in Global Context
SMT 240 Olympic Games <i>FIE title: Sporting London: British Identity Through the Olympic Games</i>
SOC T480 Social Welfare Issues in UK

Spring Course Offerings (students take 4 courses)
COM T380** British Culture and Visual Media
ENGL 315 Shakespeare
MKTG 357 Global Marketing
MUSC T380* Music in 20 <sup>th</sup> Century Britain
<b>Nursing, Health Professions &amp; Pre-Med Students:</b>
COM T380** British Culture and Visual Media
HSAD 210 Health-Care Ethics
HSAD 335 Health-Care Policy
NURS 335 Genetics in Nursing and Health
Summer Course Offerings*** (students take 4 courses)
<b>Session 1 – Choose two of the following courses</b>
COM T380** British Culture and Visual Media
ENGL 315 Shakespeare
VSCM T380 Typographic Exploration (with permission of instructor)
<b>Session 2 - Choose two of the following courses</b>
ARTH 300 History of Modern Design
VSCM 350 Graphic Design 20 <sup>th</sup> Century (with permission of instructor)
MKTG 344 Professional Personal Selling
CULA T480 Food Society Culture in the UK

**IMPORTANT:** Each class is worth 4.5 quarter credits. ALL course offerings are tentative and subject to change. Enrollment minimums apply.

\*\*\*Summer term courses are taught in 5 week accelerated sessions. Students take 2 courses each session.

\*\* British Culture and Visual Media course is required for all participants of the Drexel in London program.

\* Course has lab fee to offset cost of tickets to theater/music performances.

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