

DREXEL IN GERMANY: SUMMER IN BERLIN
Summer 2014 Course List

Students on the Summer in Berlin program will choose from 3 distinct tracks:

Track 1: The European Union in a Global World (EUGW)

- 10 credits in Germany + Independent Study or Online course (2 credits minimum)
- 4 weeks

Track 2: European Business and Economics Programme (EBEP)

- 10 credits in Germany + Independent Study or Online course (2 credits minimum)
- 4 weeks

Track 3: Markets and Management in Europe (M+M)

- 8 credits in Germany + Independent Study or Online course (4 credits minimum)
- 3 weeks

Track 1: EUGW

BUSN 481: Special Topics in Business (8 credits)

Course content includes:

- The E.U. – a Dynamic Player in International Trade and Institutions
- Global Challenges for European Firms
- Global Warming: The Implications of the Environment for EU Businesses and Governments
- Human Costs of Global Markets: The European Perspective
- Study visits to companies and political institutions

LANG 180: German Language – beginner level (2 credits)

In addition, students must complete an Independent Study and/or Online Course (minimum 2 credits) in order to complete a full time summer credit load.

For more information about Track 1 (EUGW) [click here](#).

Track 2: EBEP

BUSN 481: Special Topics in Business (8 credits)

Course content includes:

- Values and Politics of the European Union
- Cultural Diversity and Cross Cultural Management
- Economics of the European Union
- Marketing for the Automobile Industry
- Study visits to companies and political institutions

LANG 180: German Language – beginner level (2 credits)

In addition, students must complete an Independent Study and/or Online Course (minimum 2 credits) in order to complete a full time summer credit load.

For more information about Track 2 (EBEP) [click here](#).

Track 3: M+M

BUSN 481: Special Topics in Business (6 credits)

Course content includes:

- Cultural Diversity and Cross Cultural Management
- Economics of the European Union
- Marketing for the Automobile Industry
- Study visits to companies and political institutions

LANG 180: German Language – beginner level (2 credits)

In addition, students must complete an Independent Study and/or Online Course (minimum 4 credits) in order to complete a full time summer credit load.

For more information about Track 3 (M+M) [click here](#).