

## **DUAL CITY SUMMER: BERLIN + LONDON**

### **Session 1: BERLIN**

#### **Summer 2014 Course List**

Students will choose from 3 distinct tracks in Berlin:

#### **Track 1: The European Union in a Global World (EUGW)**

BUSN 481: Special Topics in Business (8 credits)

Course content includes:

- The E.U. – a Dynamic Player in International Trade and Institutions
- Global Challenges for European Firms
- Global Warming: The Implications of the Environment for EU Businesses and Governments
- Human Costs of Global Markets: The European Perspective
- Study visits to companies and political institutions

LANG 180: German Language – beginner level (2 credits)

#### **Track 2: European Business and Economics Programme (EBEP)**

BUSN 481: Special Topics in Business (8 credits)

Course content includes:

- Values and Politics of the European Union
- Cultural Diversity and Cross Cultural Management
- Economics of the European Union
- Marketing for the Automobile Industry
- Study visits to companies and political institutions

LANG 180: German Language – beginner level (2 credits)

#### **Track 3: Markets and Management in Europe (M+M)**

BUSN 481: Special Topics in Business (6 credits)

Course content includes:

- Cultural Diversity and Cross Cultural Management
- Economics of the European Union
- Marketing for the Automobile Industry
- Study visits to companies and political institutions

LANG 180: German Language – beginner level (2 credits)