

DUAL CITY SUMMER: BERLIN + LONDON

Session 1: BERLIN

Summer 2015 Course List

Students will choose from 3 distinct tracks in Berlin:

Track 1: The European Union in a Global World (EUGW)

BUSN 481: Special Topics in Business (8 credits)

Academic content will be broken down by week in the following topic areas:

- The E.U. – a Dynamic Player in International Trade and Institutions (1 week)
- Global Challenges for European Firms (1 week)
- The E.U. –Chances and Challenges for Political Integration (1 week)
- Human Costs of Global Markets: The European Perspective (1 week)

LANG 180: German Language – beginner level (2 credits)

Track 2: European Business and Economics Programme (EBEP)

BUSN 481: Special Topics in Business (8 credits)

Academic content will be broken down by week in the following topic areas:

- Values and Politics of the European Union (1 week)
- Cultural Diversity and Cross Cultural Management (1 week)
- Economics of the European Union (1 week)
- Marketing for the Automobile Industry (1 week)

LANG 180: German Language – beginner level (2 credits)

Track 3: Markets and Management in Europe (M+M)

BUSN 481: Special Topics in Business (6 credits)

Academic content will be broken down by week in the following topic areas:

- Cultural Diversity and Cross Cultural Management (1 week)
- Economics of the European Union (1 week)
- Marketing for the Automobile Industry (1 week)

LANG 180: German Language – beginner level (2 credits)