

Drexel in London Course Offerings

Fall & Winter Course Offerings (students take 4 courses)
ARTH 300 History of Modern Design
ARTH 465 Art Through London Collections
BUSN T480 Business Ethics <i>FIE title: Ethical Dilemmas: Business and the World</i>
COM 150 Mass Media & Society <i>FIE title: Media in Britain</i>
COM 360 International Communication <i>FIE title: British Broadcasting</i>
COM T380** British Culture and Visual Media
CULA T480 Food Society Culture in the UK
DSMR T480 London's Consumer Landscape
ECON 351 Resource and Environment Econ <i>FIE title: Ecology, Environment and Economics: Market Forces and Sustainability</i>
ENGL 315 Shakespeare
ENGL T380* Contemporary British Theater
ENGL 395 20 th Century UK Migrant Fictn
FIN 301 Fundamentals of Finance
HIST 247 Modern England, 1815 – present <i>FIE title: British History: The Making of Modern Britain from Empire to Contemporary Geopolitics</i>
GST T380 International Diplomacy
GST T380 Islam & the West
INTB 334 International Trade
MIP T380 Busn. in Brit. Music Industry <i>FIE title: Cash, Money, Records Forever</i>
MKTG 357 Global Marketing
MKTG 362 Brand & Reputation Mgmt <i>FIE title: Strategic Brand Management</i>
MKTG 201 Principles of Marketing
MKTG T480 Creative Thinking: Advertise
MUSC T380* Music in 20 th Century Britain
ORGB 300 Organizational Behavior <i>FIE title: Principles of Management</i>
PHIL 323 Organizational Ethics <i>FIE title: Ethical Leadership</i>
PHTO T480 Photojournalism: London Lens
PSCI T480 British Politics
PSCI T480 Political Economy of the EU
PSY T480 Social Psych in Global Context
SMT 240 Olympic Games <i>FIE title: Sporting London: British Identity Through the Olympic Games</i>
SOC T480 Social Welfare Issues in UK

Spring Course Offerings (students take 4 courses)
COM T380** British Culture and Visual Media
ENGL 315 Shakespeare
MKTG 357 Global Marketing
MUSC T380* Music in 20 th Century Britain
Nursing, Health Professions & Pre-Med Students:
COM T380** British Culture and Visual Media
HSAD 210 Health-Care Ethics
HSAD 335 Health-Care Policy
NURS 335 Genetics in Nursing and Health
Summer Course Offerings*** (students take 4 courses)
Session 1 – Choose two of the following courses
COM T380** British Culture and Visual Media
ENGL 315 Shakespeare
VSCM T380 Typographic Exploration (with permission of instructor)
Session 2 - Choose two of the following courses
ARTH 300 History of Modern Design
VSCM 350 Graphic Design 20 th Century (with permission of instructor)
MKTG 344 Professional Personal Selling
DANC 201 Dance Appreciation
CULA T480 Food Society Culture in the UK

IMPORTANT: Each class is worth 4.5 quarter credits. ALL course offerings are tentative and subject to change. Enrollment minimums apply.

***Summer term courses are taught in 5 week accelerated sessions. Students take 2 courses each session.

** British Culture and Visual Media course is required for all participants of the Drexel in London program.

* Course has lab fee to offset cost of tickets to theater/music performances.

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