## **Drexel in England: FIE London Course Offerings**

Fall & Winter Course Offerings
(students take 4 courses)
ARTH 300 History of Modern Design
ARTH 465 Art Through London Collections
BUSN T480 Business Ethics
FIE title: Ethical Dilemmas: Business and the World
COM 150 Mass Media & Society
FIE title: Media in Britain
COM 360 International Communication
FIE title: Contemporary British Broadcasting
COM T380 British Life and Visual Media **
CULA T480 Food Society Culture in the UK*
DSMR T480 London's Consumer Landscape
ECON 351 Resource and Environmtl Econ
FIE title: Ecology, Environment and Economics: Market Forces
and Sustainability
ENGL 315 Shakespeare
ENGL T380 Contemporary British Theater*
ENGL 395 20 <sup>th</sup> Century UK Migrant Fictn (Offered through
2020)
HIST 247 Modern England, 1815 – present
FIE title: Modern British History
GST T380 International Diplomacy
GST T380 Islam & the West
INTB 334 International Trade
MIP T380 Busn. In Brit. Music Industry
FIE title: Cash, Money, Records Forever
MKTG 357 Global Marketing
MKTG 362 Brand & Reputation Mgmt
FIE title: Strategic Brand Management
MKTG 201 Principles of Marketing
MKTG T480 Creative Thinking: Advertise
MUSC T380 Music in 20 <sup>th</sup> Century Britain*
ORGB 300 Organizational Behavior
FIE title: Principles of Management
PSCI T380 Pride and Prejudice: LGBTQ Histories, Rights and
Contemporary Issues in London
PHTO T480 Photojournalism: London Lens
PSCI T480 British Politics
PSCI T480 Political Economy of the EU
PSY T480 Social Psych in Global Context
SMT 240 Olympic Games
FIE title: Sport in British Society
SOC T280 Sustainable Cities: London in the Era of Climate
Change
SOC T480 Diversity in Britain: Immigration, Discrimination, and
Integration

Summer Course Offerings\*\*\*
(students take 4 courses)

## Session 1 – Choose two of the following courses

COM T380 British Culture and Visual Media\*\*

**ENGL 315 Shakespeare** 

PHTO T480 Photojournalism London Lens (Course requires own camera. Camera phones are not acceptable)

VSCM Course - Changes Yearly

## Session 2 - Choose two of the following courses

ARTH 300 History of Modern Design

VSCM Course – Changes Yearly

MKTG 357 Global Marketing

**PSCI T480 British Politics** 

COM 360 International Communication

CULA T480 Food Society Culture in the UK\*

## **IMPORTANT:**

- Each class is worth 4.5 quarter credits.
- ALL course offerings are <u>tentative</u> and subject to change.
- Enrollment minimums apply.
- \*\*\*Summer term courses are taught in 5 week accelerated sessions. Students take 2 courses each session.
- \*\* British Culture and Visual Media course is required for all participants of the Drexel in London program.
- \* Course has lab fee to offset cost of tickets to theater/music performances.

Last Updated: 2/03/2020

SOC T480 Social Welfare Issues in UK (Offered through 2020)

Integration