

DREXEL IN GERMANY: SUMMER IN BERLIN
Summer 2017 Course List

Students on the Summer in Berlin program will choose from 4 distinct tracks:

Track 1: The European Union in a Global World (EUGW)

BUSN 481: Special Topics in Business (8 credits)

Academic content will be broken down by week in the following topic areas:

- The E.U. – a Dynamic Player in International Trade and Institutions (1 week)
- Global Challenges for European Firms (1 week)
- The E.U. – Chances and Challenges for Political Integration (1 week)
- Human Costs of Global Markets: The European Perspective (1 week)

LANG 180: German Language – beginner level (2 credits)

In addition, students must complete an Independent Study and/or Online Course (minimum 2 credits) in order to complete a full time summer credit load.

Track 1 (EUGW) is 4 weeks long. For more information about EUGW [click here](#).

Track 2: European Business and Economics Programme (EBEP)

BUSN 481: Special Topics in Business (8 credits)

Academic content will be broken down by week in the following topic areas:

- Values and Politics of the European Union (1 week)
- Cultural Diversity and Cross Cultural Management (1 week)
- Economics of the European Union (1 week)
- Marketing for the Automobile Industry (1 week)

LANG 180: German Language – beginner level (2 credits)

In addition, students must complete an Independent Study and/or Online Course (minimum 2 credits) in order to complete a full time summer credit load.

Track 2 (EBEP) is 4 weeks long. For more information about EBEP [click here](#).

Track 3: Markets and Management in Europe (M+M)**BUSN 481: Special Topics in Business (6 credits)**

Academic content will be broken down by week in the following topic areas:

- Cultural Diversity and Cross Cultural Management (1 week)
- Economics of the European Union (1 week)
- Marketing for the Automobile Industry (1 week)

LANG 180: German Language – beginner level (2 credits)

In addition, students must complete an Independent Study and/or Online Course (minimum 4 credits) in order to complete a full time summer credit load.

Track 3 (M+M) is 3 weeks long. For more information about M+M [click here](#).

Track 4: Entrepreneurship and Innovation Management (8 credits, 3 weeks)**ENTP T480: Special Topics in Entrepreneurship (6 credits)**

Academic content will be broken down by week in the following topic areas:

- Entrepreneurship in Berlin (1 week)
- The innovation imperative for corporations and entrepreneurs (1 week)
- Berlin Startup Safari (1 week)

LANG 180: German Language – beginner level (2 credits)

In addition, students must complete an Independent Study and/or Online Course (minimum 4 credits) in order to complete a full time summer credit load.

Track 4 (EIM) is 3 weeks long. For more information about EIM [click here](#).